



Conservation Matters

Addressing what matters in our watersheds

MEDIA ALERT



Re: Photo Opportunity with Minister David Piccini (Ministry of the Environment, Conservation and Parks) to raise awareness about the Drinking Water Protection Zone road signs across Ontario.

What: Ontario's 19 Drinking Water Source Protection Committees and Conservation Ontario launched a new Drinking Water Source Water Protection outreach campaign earlier this month. Jim Hunt, Chair of the Trent Conservation Coalition Source Protection Region and Andy Mitchell, Chair of Conservation Ontario will meet with David Piccini, Minister of the Environment, Conservation and Parks (MECP) for a photo opportunity at the Ganaraska Region Conservation Authority to celebrate the Drinking Water Source Protection Road Sign campaign. Other guests will include Bob Sanderson, Mayor of Port Hope and Mark Lovshin, Vice Chair of the Ganaraska Region Conservation Authority.



Drinking Water Protection Zone Road Signs can be found along rural and urban municipal roads in addition to larger Provincial highways.

Over 1,700 road signs have been installed on both provincial highways and municipal roadways to raise awareness of nearby drinking water sources. These signs mark where there is a protection zone where extra protective measures are needed to reduce risk and keep municipal drinking water safe and clean.

Conservation authorities are key partners, along with local municipalities, in the [Ontario Drinking Water Source Protection Program](#) (MECP).

Conservation Ontario's Drinking Water Source Protection Road Sign

Working Group, consisting of multiple local source protection authorities (conservation authorities), co-produced a new [music video](#) and social media products to build awareness about drinking water source protection signs and the important areas that need protection.

When: Monday, October 25, 2021 at 10:00am

Where: Ganaraska Region Conservation Authority Administrative Office just north of Port Hope, ON



Address: **2216 Northumberland County Road 28, Port Hope, Ontario L1A 3V8**
(Parking onsite) Directions: From 401:
Turn left at first stop light north of HWY 401

Who:

Speakers:

Jim Hunt (MC), Chair, Trent Conservation Coalition Source Protection Committee; David Piccini, Minister of the Environment, Conservation and Parks; Andy Mitchell, Chair, Conservation Ontario; Mark Lovshin, Vice Chair, Ganaraska Region Conservation Authority and Bob Sanderson, Mayor of Port Hope

Other Attendees

Max Christie, Chair, Quinte Source Protection Region Committee
Linda Laliberte, CAO/Secretary-Treasurer, Ganaraska Region Conservation Authority
Rhonda Bateman, CAO/Secretary-Treasurer, Lower Trent Conservation
Brad McNevin, CAO, Quinte Conservation
Dan Marinigh, CAO/Secretary-Treasurer, Otonabee Region Conservation Authority
Tim Pidduck, General Manager / Secretary-Treasurer, Crowe Valley Conservation
Mark Majchrowski, CAO, Kawartha Conservation
Kim Gavine, General Manager, Conservation Ontario

COVID Protocols: This event is following the Public Health guidelines around COVID-19. It is an outdoor event. We will have masks and a sanitizing station onsite. All participants will be required to sign in.

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Conservation Ontario – www.conservationontario.ca

Background

One of the first ways we protect our municipal drinking water in Ontario is to protect the different sources of drinking water – lakes, rivers, streams and groundwater, from becoming contaminated or depleted. To help identify where some of our drinking water protection zones are located, the Province has developed road signs to show drinking water source protection zones.

Drinking water protection zones are areas, around municipal drinking water sources, where extra protective measures help to reduce risk and keep municipal drinking water safe and clean. Everyone plays a role in helping to protect our sources of drinking water.

Drinking Water Source Protection Zone Road Signs can be found along rural and urban municipal roads in addition to larger Provincial highways.

Over 1,700 road signs have been installed on both provincial highways and municipal roadways to raise awareness of nearby drinking water sources. These signs mark where there is a protection zone, which is defined as a certain amount of area around a surface water intake or well head that require specific protective measures for natural water sources, such as groundwater, lakes, or rivers that provide municipal drinking water.

Drinking Water Source Protection Signs StoryMap

<https://storymaps.arcgis.com/stories/06e315c7de6c4b289993e01534104a2e>

More information about Source Water Protection

<https://conservationontario.ca/conservation-authorities/source-water-protection>

Images and Video





DRINKING WATER
SOURCE PROTECTION
Our Actions Matter