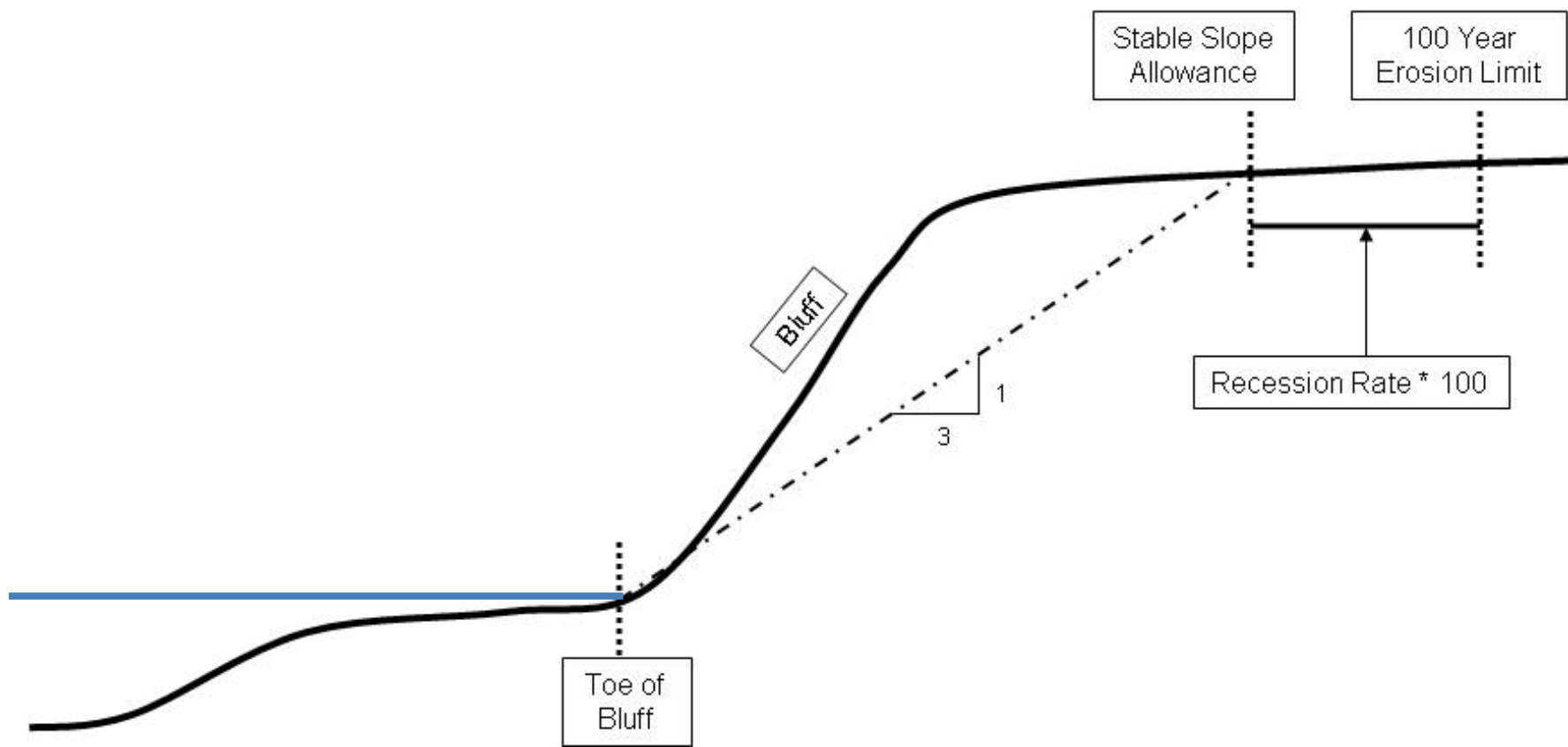


Communicating Erosion Hazards



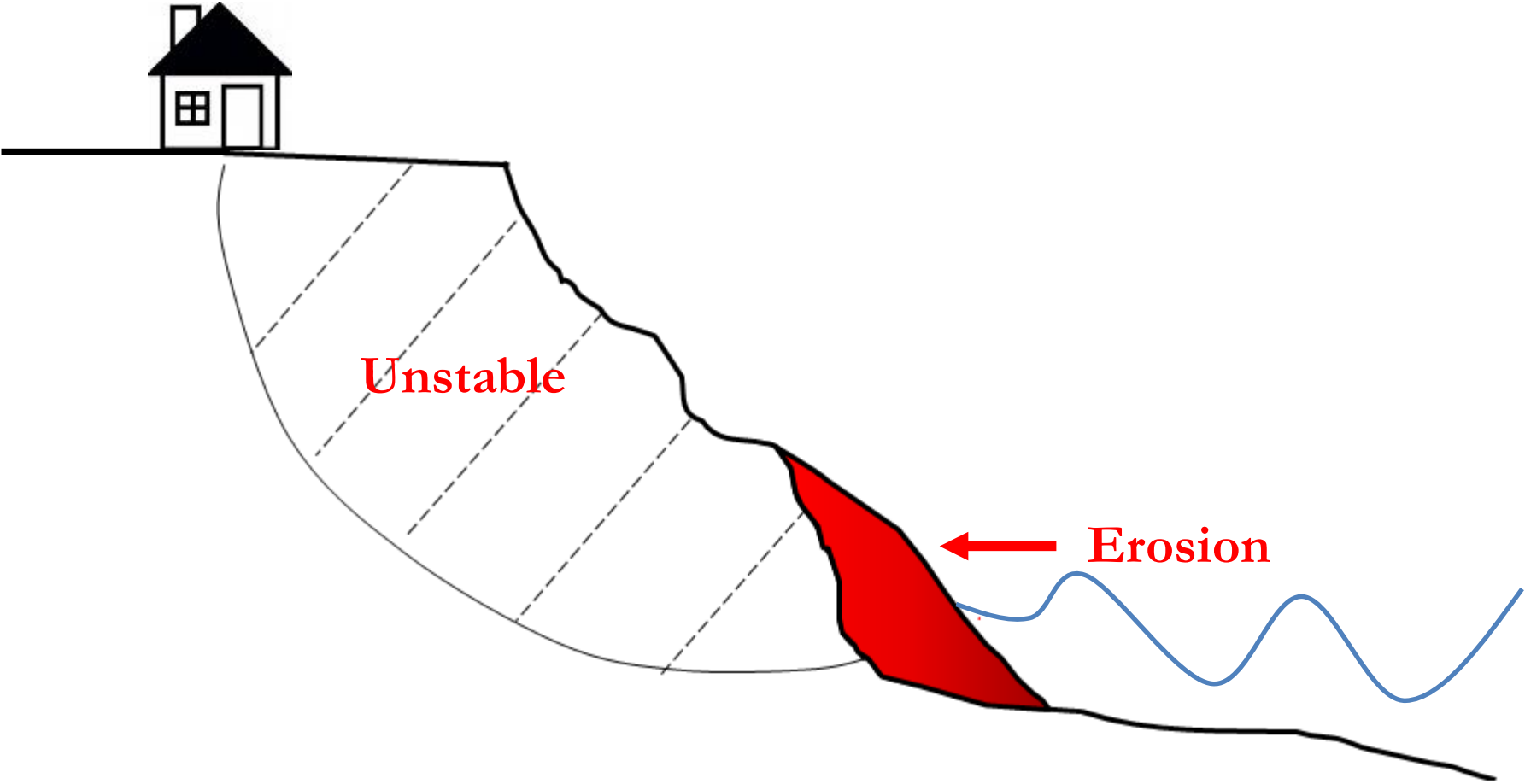
Steve Jackson
September 2019



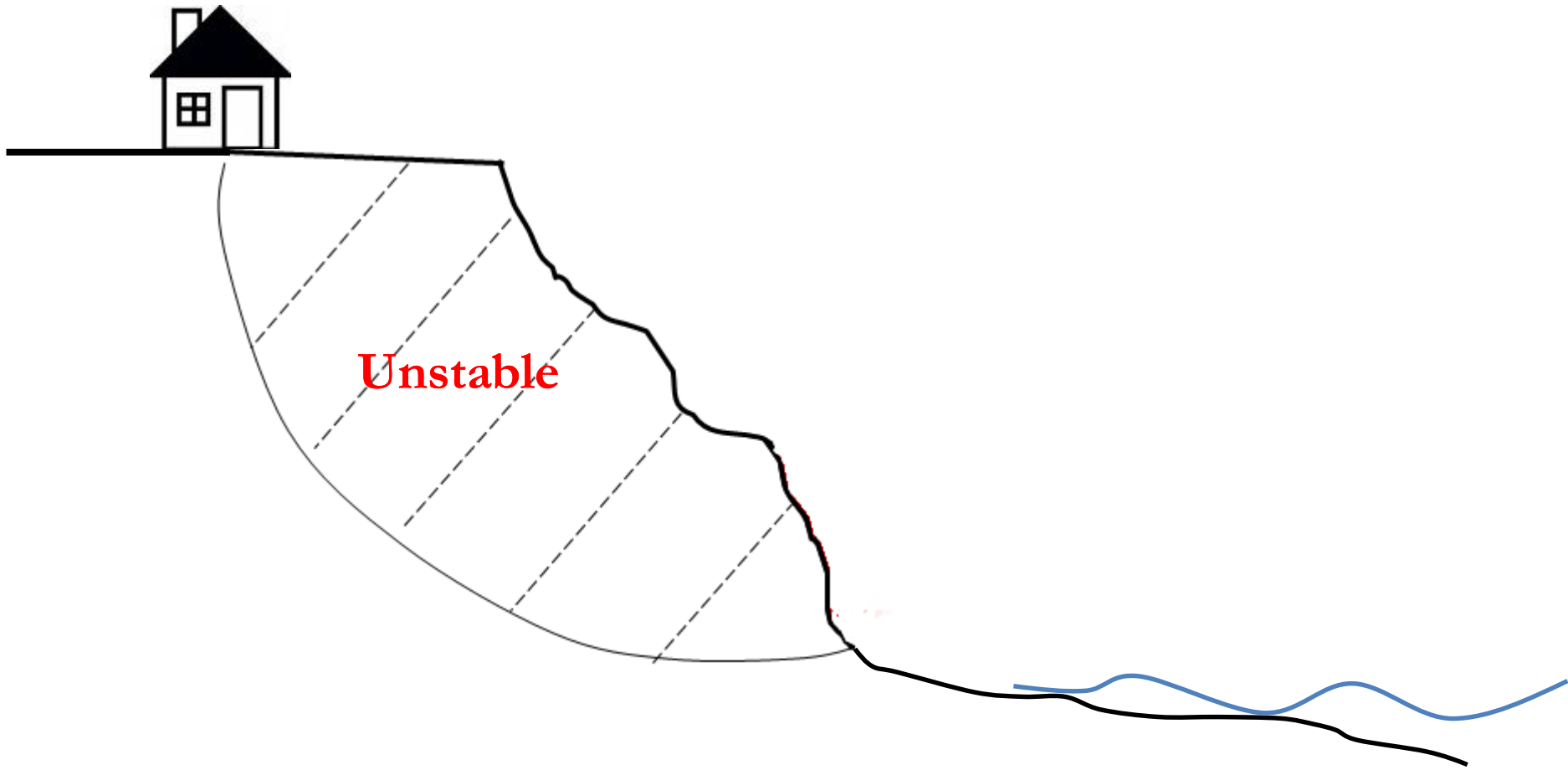




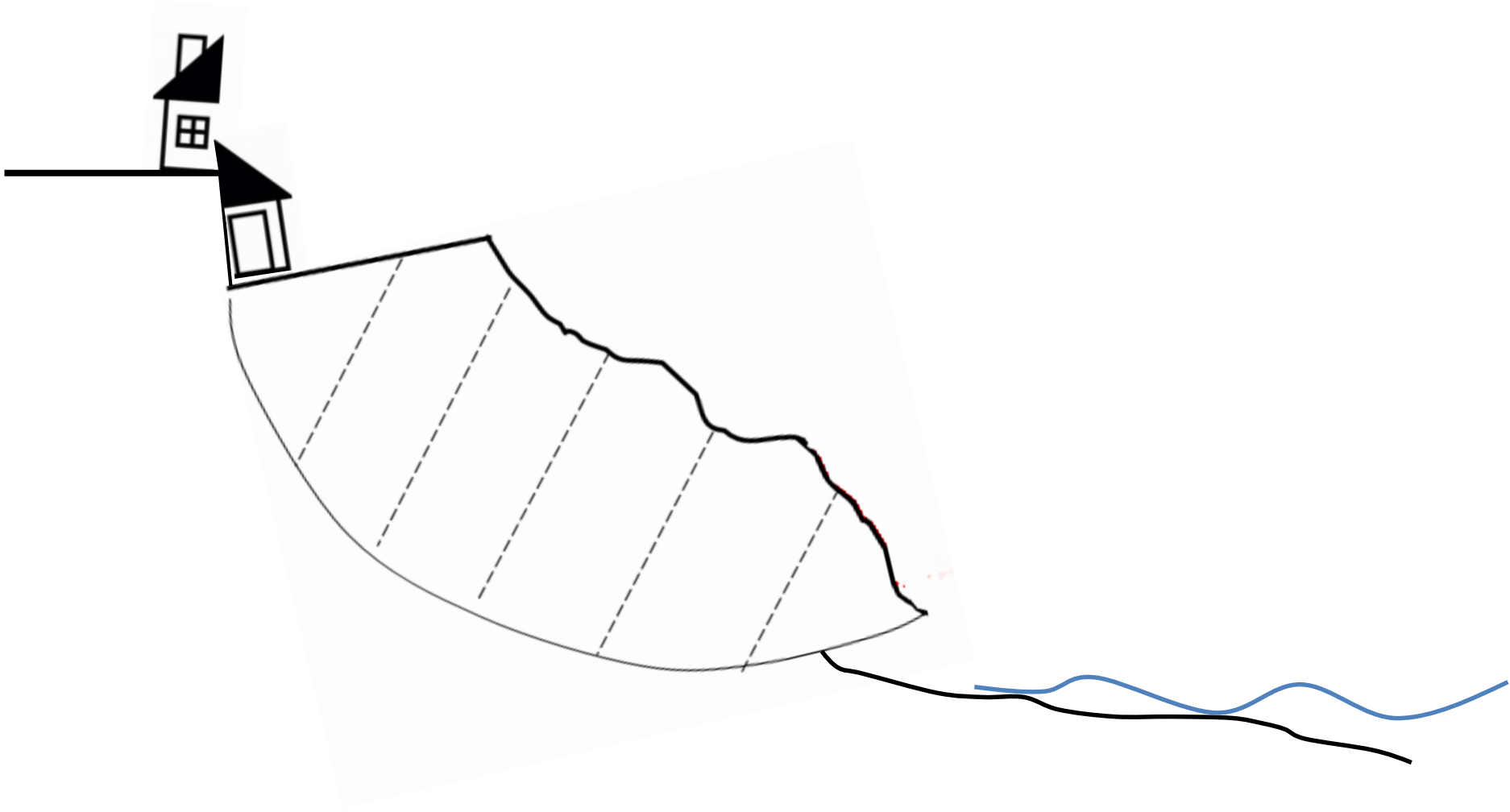
Rotational Failures



Rotational Failures



Rotational Failures













Type of Risk	Messages
<p>River Flooding (May include erosion hazard in addition to flooding)</p>	<p>Watershed Conditions Statement Flood Watch Flood Warning</p>
<p>Great Lakes Storm Surge (May include erosion hazard in addition to flooding)</p>	<p>Watershed Conditions Statement Flood Watch Flood Warning</p>
<p>Great Lakes Water Level (May include erosion hazard in addition to flooding)</p>	<p>Watershed Conditions Statement Flood Watch Flood Warning</p>
<p>Erosion (No flood hazard)</p>	<p>** No standard message **</p>



Messaging beyond the municipality:

- Making use of our website (Erosion factsheets, erosion specific messages, erosion mapping)
- Creating videos for our website and social media
- Presentations to cottage associations
- Letters to landowners
- One-on-one meetings with landowners
- Radio/television interviews